

# SONY

**A95K**  
55" / 65"



QD-OLED

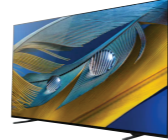
**A90K**  
42" / 48"



**A80K**  
55" / 65" / 77"



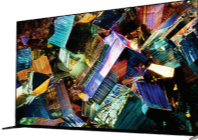
**A80J**  
55"



**A75K**  
55" / 65"



**Z9K**  
75" / 85"



**X95K**  
65" / 75" / 85"



**X90K**  
50" / 55" / 65" / 75" / 85"



**X85K**  
43" / 50" / 55" / 65" / 75" / 85"



**X80K**  
43" / 50" / 55" / 65" / 75"



**X70K**  
43" / 50"



**W800**  
32"



## PICTURE QUALITY

Processor	X1 PROCESSOR *****					X1 *****			BRAVIA ENGINE *****						
Contrast	X1 OLED Contrast *****					X1 Contrast Booster 20 *****		X1 Contrast Booster 15 *****		X1 Contrast Booster 10 *****		*****			
Colour	X1 Triluminos Pro *****					X1 Triluminos Pro *****			TRILUMINOS *****			TRILUMINOS DISPLAY *****		LIVE COLOR *****	
Native Panel	100Hz Smooth movement and clear picture								50Hz						

## SOUND QUALITY

Sound	Acoustic Surface Audio+ Screen is the speaker		Acoustic Surface Audio Screen is the speaker		Acoustic Multi-Audio		X-Balanced Speaker		Stereo Speaker	
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## DESIGN

Stand Design	Dual stand "One Slate" design	2 way stand One Slate, Soundbar	3 way stand Standard, Narrow, Soundbar	Fixed stand Standard	3 way stand Standard, Narrow, Soundbar	2 way stand* Standard, Narrow	Fixed stand Standard
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## ENTERTAINMENT

Gaming	4K 120, Perfect for PlayStation®5, AUTO GENRE MODE, AUTO HDR TONE MAPPING, VRR, ALLM					4K 120, VRR, ALLM, ALLM			—		
Movies	BRAVIA CORE Unrivaled streaming quality on BRAVIA XR, 10 movie credits / 24 months streaming		BRAVIA CORE Unrivaled streaming quality on BRAVIA XR, 5 movie credits / 12 months streaming		10 movie credits / 24 months streaming		BRAVIA CORE Unrivaled streaming quality on BRAVIA XR, 5 movie credits / 12 months streaming		—		
Apps	NETFLIX, prime video, Apple TV***, Disney+		YouTube			HBOmax To be localized		—			
Studio Quality	IMAX, Netflix Calibrated Mode, Dolby VISION, Dolby ATMOS					Dolby VISION, Dolby ATMOS			—		
User Interface	Google TV, Hands-free Search		Google TV, Voice Search		Google TV, Hands-free Search		Google TV, Voice Search		androidtv, Voice Search		
Bravia Cam	Video Chat, Ambient Optimization Pro, Power Auto Saving**, Gesture Control**, Proximity Alert		Video Chat, Ambient Optimization Pro, Power Auto Saving**, Gesture Control**, Proximity Alert		Video Chat, Ambient Optimization Pro, Power Auto Saving**, Gesture Control**, Proximity Alert		Video Chat, Power Auto Saving**, Gesture Control**, Proximity Alert		—		
Suggested Soundbar	HT-A9		HT-A7000			HT-A9		HT-G700, HT-X8500		HT-S400	
	360 SPATIAL SOUND MAPPING, Dolby Atmos, DTS X					Dolby Atmos, DTS X			—		

\*2-way stand only available on 55" models and above \*\*Feature made available by software update within 2022 \*\*\*Not available for X72K, W800

# SONY



## The best of entertainment with Sony TVs

Exclusive features powered by  
**BRAVIA XR**